

Vivek Kumar



Vivek Kumar is a co-founder and CEO at [Qlicket](#), an enterprise software as a service (SaaS) talent management platform that helps Fortune 500s and large enterprises connect decision makers with their frontline. Qlicket's kiosk-based software solution has already been proven through actual customer data to substantially decrease worker turnover and improve Glassdoor reviews, and in 2019, Qlicket was named the 21st fastest growing SaaS startup (in terms of revenue growth) by the [Latka 100](#).

Vivek leads all of the investor-facing aspects of the business and provides input into growth strategy, product management, and customer success.

Before founding Qlicket, Vivek worked at Blackstone in New York, where he marketed alternative credit funds to some of the world's largest institutional investors from the company's credit platform, GSO Capital Partners. His role encompassed business development, client relations, and marketing. He was assigned to many of GSO's most critical client development priorities, serving as the lead analyst on a strategic partnership valued at \$1 billion.

Prior to that, Vivek was a management consultant at Katzenbach Partners, a firm started by former McKinsey consultants to focus on breakthrough organizational performance. He worked on projects that drove multimillion dollar cost savings and large scale organizational restructuring. People strategy was integral to Vivek's work; he completed organizational network analyses with hundreds of employees to develop company and department-specific onboarding programs.

Vivek earned degrees in finance and management from the University of Pennsylvania's Wharton School. He was the Social Committee Chairperson of the Wharton Council, an Advisory Board Member of Wharton Leadership Ventures, and a Teaching Assistant for Management 100. Today, he remains close to the Alumni Network.